



ARUS

Empowering Today's Problem-Solvers

IMPACT REPORT

2024 Edition





Empowering Today's Problem-Solvers

“ We empower today's problem-solvers through engaging and exciting learning adventures. ”

“ A brighter future for all begins when every child is empowered by quality education. ”

We envision a Malaysia where every child thrives in a nurturing learning environment, where meaningful engagement unlocks their true potential. ”

Arus Academy



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ARUS EDUCATION SDN BHD
Impact Report 2024

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Arus Vision & Growth

and what we believe

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Arus Academy is an education social enterprise working towards making learning relevant through multidisciplinary approaches.



Arus' programme design focuses on hands-on, project-based, gamification and real-life simulations to immerse students and teachers in the learning experience.

Our programmes cover



**DIGITAL
LITERACY**



**FINANCIAL
LITERACY**



**MEDIA
LITERACY**



**GLOBAL CITIZENSHIP
EDUCATION**



**SOCIAL EMOTIONAL
LEARNING**

Arus' main beneficiaries are teachers and students, with intentional efforts to include underprivileged and marginalised communities in our work.

To date, Arus has impacted more than:

200,000 **100,000**
STUDENTS **TEACHERS**

across Malaysia through our in-person and virtual programmes.



PEJABAT URUSAN

ARUS ARUS
ACADEMY

Empowering today's problem solvers

DIMILIKI OLEH: ARUS EDUCATION SDN. BHD.
201601006304 (1177232-U)

VISIT

Bukit Mertajam, Penang

Arus Academy Bukit Mertajam, Penang

The heart of our innovation and founding space of Arus: Grounded in community, shaping curriculum and research for transformative impact.



Us

Arus Academy x Sekolah Buku Jalanan Chow Kit, Kuala Lumpur

The catalyst for empathy-driven education: Educating marginalized children, nurturing empathetic educators, and anchoring inclusive nationwide programs and partnerships.



VISIT

PEJABAT URUSAN

ARUS

ARUS ACADEMY

Empowering today's problem solvers

DIMILIKI OLEH: ARUS EDUCATION SDN BHD
PG 201601006304 (1177232-U)



Us



Chow Kit, Kuala Lumpur



David Chak

Alina Amir

Felicia Yoon

Daniel Russel



Rapid fire Q&A with the Co-

What's the biggest lesson we learned from our students this year?



They have the power to move the needle and create meaningful impact if they are equipped with the required skills and mindset

If you could describe this year's impact in one word, what would it be?



Meaningful.

What's one myth about education that we've proven wrong?



"It is hopeless. Don't bother doing anything. They will forever be unsuccessful."

Founders of Arus Academy

What's one moment this year that made you go, "This is why we do what we do"?



To see students in Sarawak making use of their skills learnt in Future Skills programme to help uplift the economic livelihood of their communities



After introducing SEL for more than a year, we see many changes in the way our students manage their big emotions. The other day, a classmate of them started throwing a tantrum. His classmates went to him and got him to do deep breathing with him and when that didn't work, they brought slime to him from the calm corner to calm the boy down. They managed to calm the boy down themselves. It's amazing to see how much the students have grown not just in managing their emotions but also their peers. Another boy was feeling frustrated in class, instead of bursting out in tantrum, he went to the calm corner and calm himself down. All these moments make me realise that it is so important we continue to provide a safe space for students to learn and grow.

Which initiative surprised you the most in terms of impact? 6



Our impact extends beyond project duration, beyond the people. Our project from 2020 is still being used by teachers

What's one story from the field that you still think about?



FS4A Sarawak 2022. Meeting a group of students who had to trek 2 days in the jungle to go to school. They are stateless Malaysians. One of them aspires to be an airstewardess so she can see the world

What's one message we'd love to give every student the team worked with?



Never give up, never give in, never go with the flow.

How can someone reading this report be part of the change?

“ Meaningful work can happen in big or small roles, within new or established organisations. Never underestimate the difference you can make. ”



HIGHLIGHTS IN 2024



16

JPNs & MOE
engaged in person



50

Media Coverage



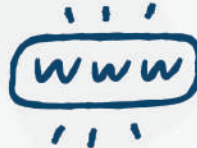
1,846

schools involved



3,004

In-person & virtual
workshop participants



1.5M

Visitors to our Digital
Learning platforms





1,546,145

Views on DELIMA

286,484

visitors

33,133

enrolled

“ I chose this field because I want to be part of a system that encourages growth rather than just grades ”

Anis,
Arus Penang Maker Academy teacher



FS4A TEAM in Sarawak, 2024

**“I chose education to become the teacher
I always wished I had”**

Raxell Neoman,
Arus' Programme Associate



Hari Sukan SBJCK

IIUM, GOMBAK- 2024

01

SBJCK x ARUS

Sekolah Buku Jalanan Chow Kit (BJCK) x Arus Academy



The challenge

In Malaysia, thousands of children from marginalised communities are deprived of access to formal education due to their legal status, socioeconomic barriers, and systemic challenges.

Without structured learning opportunities, these children face limited prospects for future employment and financial independence.

Our solutions

Sekolah Buku Jalanan Chow Kit (BJCK) x Arus Academy is a pioneering model school dedicated to providing quality education to children from marginalised communities in the heart of Chow Kit.



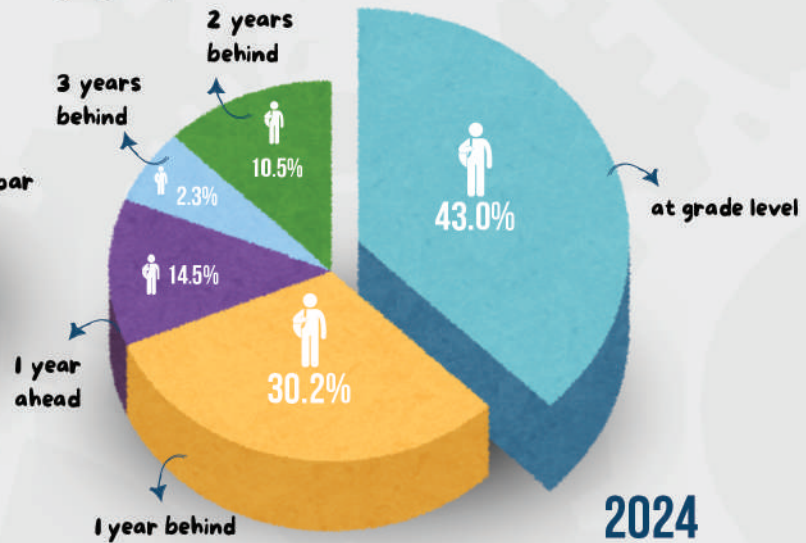
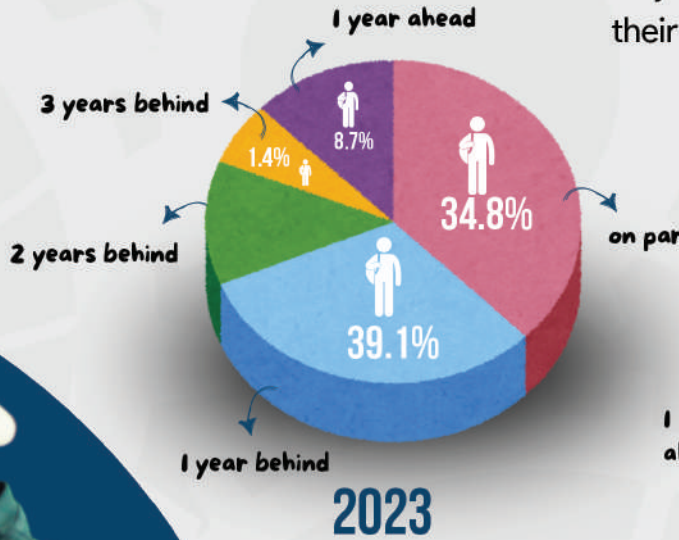
By adopting a project-based learning approach, the school provides students with meaningful, hands-on learning experiences that equip them with essential critical thinking, problem-solving & life skills - preparing them for future opportunities beyond the classroom.

In addition, as financial instability affects the lives of our students and their families, we integrate financial literacy not only as part of the school culture and reward system but also as a main theme and learning goals mapped to the national curriculum.

Impact of our work in 2024

In 2023, nearly 40% of students were performing one year below grade-level expectations. By 2024, through targeted interventions, we narrowed this gap significantly - reducing the figure to 30% (including new enrollments) - demonstrating notable progress in addressing learning gaps."

We saw a notable rise in students accelerating ahead of their grade level—from 8.7% to 14%—with the majority now achieving learning outcomes aligned with their age group.




بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ
اَللّٰهُمَّ صَلِّ وَسَلِّمْ عَلٰى نَبِيِّنَا مُحَمَّدٍ



Kisah Cikgu SBJCK x Arus

“My favourite moment of 2024? My student who couldn’t even recognise the alphabet started reading within a year. Initially, I didn’t have the skills to teach literacy, but somehow we managed to make it work!”

Cikgu Aqilah, SBJCK x Arus



“In Semester 4, I saw students grow emotionally and I learned to manage my own emotions better too. Implementing SEL (social emotional learning) took time and effort, but it truly helped reduce outbursts!”

Cikgu Ling, SBJCK x Arus

Maker Academy Exhibition

Mydin Mall Alma, Penang



02 Penang Maker Academy



The Challenge Students Faced

In Bukit Mertajam, where manufacturing industries dominate the landscape, many students see that work as their likely next step. These jobs offer immediate income but require few advanced skills, limiting long-term growth. Traditional, textbook-based learning does little to show students how STEM connects to real-world challenges.

Without hands-on experiences, many disengage, missing opportunities to innovate and shape a better future for their local communities.

Our Solution

At Penang Maker Academy, we believe students learn best when they see the impact of their knowledge. Our enrichment classes empower them to become problem solvers and independent learners by engaging in hands-on STEM projects.

Instead of just studying theories, students apply STEM concepts to tackle real-world problems rooted in the Sustainable Development Goals (SDGs). By the end of the semester, students develop their own STEM-based projects aimed at solving global and community issues.

Along the way, they build self-confidence and communication skills through structured presentation training, ensuring they can confidently share and advocate for their ideas. This experience helps them see STEM not just as a subject but as a pathway to careers beyond the factories they see every day.

Impact in 2024

A total of 104 students from across 13 programmes showcased 34 different projects targeted at solving global and community problems revolving around sustainable development goals at the end-of-year Penang Maker Academy Programme Showcase.

“ Instead of just studying theories, students apply STEM concepts to tackle real-world problems rooted in the Sustainable Development Goals (SDGs). ”

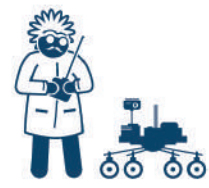
2024 Impact



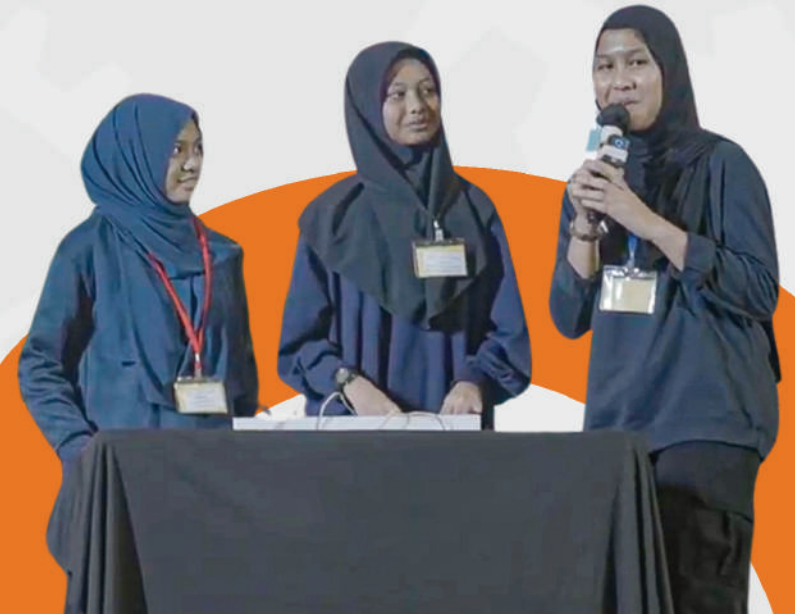
104
Students



16
Programmes



34
Projects



EXHIBITION DAY

**Maker Academy Exhibition**

Kaarthianni Vairavar, 12 years old (left) and Saranya Kumaran, 12 years old (right),
Maker Academy Primary Heroes

“At the beginning of the program, both girls were shy and timid, struggling to converse in English.”

Cikgu Jayamuniswari
Arus Penang Maker Academy Teacher

Both Kaarthianni and Saranya were 11 years old when they first joined Arus Academy and enrolled in our Maker Academy Primary Explorer programme back in 2023. They are both raised by single mothers and were studying at SJK(T) Ladang Alma, a vernacular school located just 600 meters from Arus Penang. Since then, they have remained with us for two full years, progressing from Primary Explorers to Primary Settlers, and most recently to Primary Heroes.

Having been their teacher for 2 years, I feel proud looking back at how far this duo has come. At the beginning of the programme, both girls were shy and timid, struggling to converse in English. This affected their confidence in sharing their ideas and opinions during classroom activities and discussions, as well as in presenting their group project during their first Exhibition Day. However, as the months went by, they gradually overcame their shyness and became more vocal, active and self-assured in the class. The girls amazed us when they bravely volunteered to be the emcees for our in-house Deepavali Celebration last year, demonstrating the Adventurous value of our REACH principles,

and they did a good job as first-timers! Not only that, both of the girls were awarded with the Best Student award in the Maker Academy Primary Heroes program; Saranya received it in Term 1 of 2024 while Kaarthianni was recognised in Term 2 of the same year.

The girls have also progressed as creative and innovative problem solvers in Maker Academy by creating valuable projects over the years. They teamed up and won the Best Project award under the Primary Heroes during our Maker Academy & Maker Club Term 1 2024 Exhibition Day category. They created a Birth Certificates Register Device - a system linked to the JPN offices to help children with no birth certificates to kickstart their birth registration process.

The girls will be continuing their journey with Arus this year by enrolling into our Maker Academy - Secondary Explorer, unlocking new learnings! All these from two young girls who were timid when they first walked into Arus.

03 Digital Literacy

Future Skills for All

FS4A

The Challenge Students Faced

Digital skills are critical for navigating an increasingly tech-driven world, yet many students face systemic barriers to learning them. Uneven access to technology, inadequate infrastructure, and gaps in tailored resources create disparities in learning opportunities. Challenges like limited internet connectivity, socioeconomic constraints, or disabilities further compound these inequities.

Traditional education models often lack the flexibility to address diverse learning needs, leaving students without the personalised, engaging tools required to thrive. To bridge this gap, there's an urgent need for adaptable, accessible platforms that empower learners to progress at their own pace while preparing them for a digitally reliant future.

Our Solution

Together with UNICEF Malaysia, CelcomDigi, MDEC and the Ministry of Education, Future Skills For All (FS4A) makes digital literacy accessible, engaging, and self-paced—so no student is left behind. Our self-guided lessons align with the national computer science curriculum, allowing students to learn at their own pace while developing essential digital skills like coding, robotics, python & SQL.

To make learning more engaging, we created interactive videos and quizzes that break down complex concepts into easy-to-understand lessons. For students facing barriers, we provide content in vernacular languages, offline kits for those without internet access and sign language interpretation for children with disabilities. No matter where they are or what challenges they face, every child deserves the chance to build their future with digital skills.

“ A programme that can help raise awareness about the importance of web technology in improving the socio-economic status of rural communities. ”

Cikgu Mukit Anak Nyua,
SMK Kanowit, Sarawak



YB Hannah Yeoh

Mydigital Maker Fair 2024

FS4A



FS4A Khas

65 Teachers Impacted

67 Schools Impacted

FS4A Sarawak

237 Students Impacted

79 Teachers Impacted

54 Schools Impacted

Highlights

FS4A Sarawak



Mydigital Maker Fest



FS4A Khas



Amin &
visiting FS4A

FS4A impact in 2024

Highlights

NADI Felda Chuping



STEAM Demo Day



Workshops in Sarawak



2024 Impact



61K

Users utilising FS4A website



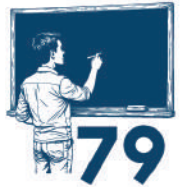
237

Students engaged through in-person workshops



956

Schools involved



79

Teachers engaged through in-person workshops



65

Special needs education teacher engaged through in-person workshops



337K

Views of our Digital Learning platforms



08 FS4A Khas Sarawak



FS4A Sarawak



Abid, youth influencers

Future Skills For All, Sarawak

FS5A Sarawak- Kanowit 2024

Cikgu Mukit Anak Nyua, SMK Kanowit Sarawak

Alliscia's FS4A Journey: From a Struggling Student to Classroom Mentor

When Alliscia Narrinra, a 16 year-old student from SMK Kapit No. 2 in Sarawak, first stepped into her Sains Komputer class, she felt completely lost. The subject seemed so difficult that she even considered dropping it. “When the FS4A team came to Kapit, that was the first time I realised computer science could actually be fun,” she shared. “That’s when I thought—maybe this isn’t as hard as we all assumed.”

Inspired by the lessons, Alliscia not only gained confidence in the subject but also took it upon herself to help her classmates. “I wanted to ease my teacher’s burden,” she said. Using FS4A lessons, she guided her friends so they wouldn’t feel lost. Her teacher, Cikgu Narita, credits her for explaining concepts in a way that was easy for her classmates to understand.

Thanks to FS4A’s engaging lessons and Cikgu Narita’s unwavering support, Alliscia went from struggling in the subject to scoring an A in Sains Komputer for SPM. She even helped her classmates complete their coursework using the FS4A lesson content, and together, they brought FS4A Offline Kits to events, showcasing their learning beyond the classroom.

But the real impact of FS4A goes beyond grades. Through this journey, Alliscia found her inspiration in Cikgu Narita and discovered her own dream—to become a teacher who brings technology education to students in rural areas.

Alliscia’s journey is a testament to how digital literacy, when made engaging and accessible, can transform not just individual students, but entire classrooms while sparking a passion that can shape the future.

**Our
Partners**



04 Financial Literacy

Fun(d) for Life
Membina Generasi Celik Kewangan

Fun(d) for Life
CONFERENCE
2024

The Challenge Students Faced

In Malaysia, financial literacy among youths remains critically low, with many struggling to manage money, avoid scams, or plan for their future. Traditional financial education is often top-down, theoretical, and disconnected from their lived experiences.

Without a voice in shaping what they learn, students disengage, leaving them unprepared for real-world financial decisions. In underserved communities where financial pressures are even greater, the lack of practical, peer-driven financial education deepens the cycle of financial insecurity.

Our Solution

To make financial literacy relatable, engaging, and student-driven, together with FWD Takaful, we launched Malaysia's first-ever student-led financial literacy conference. Students didn't just attend but took ownership in their learning as they designed, led and shaped the conversations, ensuring real-world financial issues they face were addressed. To earn their spot, students all around Malaysia were invited to complete either our self-paced online course or attend our Financial Literacy Camp, equipping them with essential money management skills.

Building a financial

2024 Impact



47,108

Participating students



83,817

Accounts reached and engaged via Instagram



2,279

Participating teachers



104

Parents



9

State Department Officers (JPN) attended the Fun(d) for Life Conference 2024



613k views
77k visitors

FFL on DELIMA

Digitally-savvy generation

Fun(d) For Life Conference 2024

Kuala Lumpur

Fun(d) for Life

Membina Generasi Celik Kewangan

01	PERLIS	1,824	Students Impacted
02	KEDAH	2,833	Students Impacted
03	PENANG	512	Students Impacted
04	PERAK	1,629	Students Impacted
05	KELANTAN	1,020	Students Impacted
06	TERENGGANU	1,409	Students Impacted
07	PAHANG	2,939	Students Impacted

Fun(d) for Life Conference



JPN Meeting



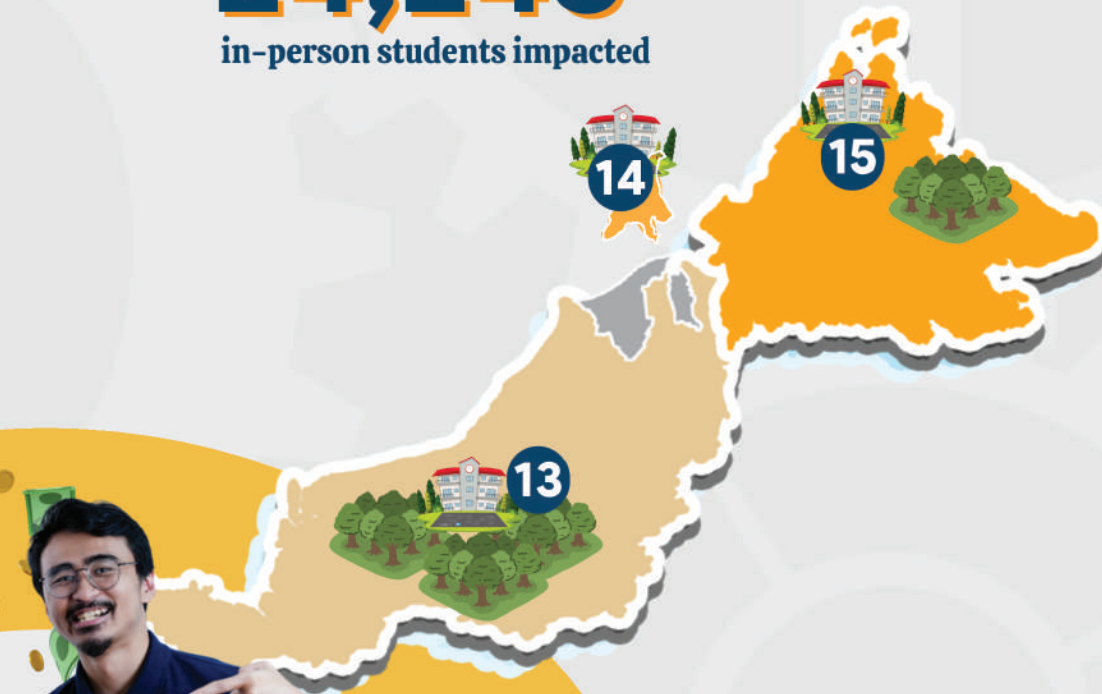
Camp with Orang Asli students



FEL impact 2024

24,248

in-person students impacted



08	SELANGOR	1,430	Students Impacted
09	W.P. KUALA LUMPUR	223	Students Impacted
10	W.P. PUTRAJAYA	210	Students Impacted
11	MELAKA	1,911	Students Impacted
12	NEGERI SEMBILAN	417	Students Impacted
13	JOHOR	1,213	Students Impacted
14	SABAH	2,806	Students Impacted
15	W.P. LABUAN	1,186	Students Impacted
16	SARAWAK	2,686	Students Impacted



our
partner

FWD
takaful

IN SUPPORT OF



“Fun(d) for Life happens to be the most eye-opening platform where you get to voice out and actually get listened to. Every student needs to experience the FFL program at least once in their life.”

Pritiqa Rosshini, 17 years old
Student Council
SMK (P) Methodist, Selangor



What students



Hear it from our participants

“

Fun(d) for Life Conference memberikan pengalaman yang paling BEST so far.

Dalam banyak banyak program yang sekolah join program ni will always be My FAVOURITE and kalau boleh nak masuk 5 tahun berturut-turut..

AND IT really helps me a lot dalam pendidikan kewangan SANGATTT MEMBANTU.

**taktau la nak cakap apa lagi tapii SERIUS!!!
FUN(D) FOR LIFE CONFERENCE REALLY FUN
PROGRAM YANG PERNAH SAYA RASAI
TERIMA KASIH KAMI NAK LAGI”**

”

Fun(d) For Life Conference 2024

Nuruljannah, 16 years old
Arus Student Council 2024

love about Fun(d) for Life

05 Media Literacy



Identifake Bootcamp Sarawak

Sarawak National Library, 2024



The Challenge Students Faced

With misinformation spreading rapidly online, many students, teachers, and the public struggle to distinguish fact from fiction. Media literacy is not widely taught in schools, leaving individuals without the skills to verify sources, analyze bias, and combat false narratives. Educators lack the training and resources to teach media literacy effectively, while students - despite being digital natives, are vulnerable to misinformation.

Without intervention, trust in credible information erodes, and misinformation continues to thrive. Arus' 2024 media literacy initiatives aimed to bridge this gap by equipping students and teachers with the tools to navigate today's complex information landscape.

To tackle misinformation and strengthen media literacy, we implemented two key initiatives in 2024, Identifake and Projek Pandai Media.



2-Year Nationwide Roadshow Concludes in Sabah and Sarawak

Launched in late 2023, Identifake, an innovative media and information literacy initiative brought **interactive physical and digital exhibitions to communities** across the country. Over the course of two years, the project successfully **engaged students, teachers, and the general public** in six key locations, culminating in its final stops in Sarawak (January 2024) and Sabah (April 2024).

Each 10-day exhibition featured a **dynamic lineup of workshops, boot camps, and panel discussions, empowering participants with essential fact-checking skills and tools to navigate the complexities of today's digital world.** Through these efforts, Identifake has made a lasting impact in fostering critical thinking and media literacy nationwide.

A highlight from Identifake is the **Media4Good (M4G) Bootcamp & Competition**, where students learnt to identify misinformation and craft videos debunking false claims — empowering them to combat harmful narratives as critical thinkers.

Overall Winner for M4G video Competition



Kuala Lumpur Video: Phone hologram dah wujud ke?
Sekolah Berasrama Penuh Integrasi Rawang (SEPINTAR)
Team members: Eiz Iman (17 years old), Aqil Rifqi (17 years old), Nadiem Haqem (17 years old) & Ammar Fahmi (17 years old)

Projek Pandai Media Concluded with Virtual Summit and School Empowerment Initiatives.



Launched in late 2023, this cross-border initiative expanded media literacy efforts to Indonesia, fostering collaboration between Malaysia and Indonesia. The project **provided teacher training sessions in both countries, equipping educators with innovative tools** - such as board games, to integrate media literacy into their classrooms through hands-on, interactive learning.

In addition to training, Projek Pandai Media **awarded small grants** to schools, empowering them to **lead their own media literacy activities** and sustain the impact of the project.

The initiative culminated in a Virtual Summit in January 2024, bringing together participants to reflect on achievements and share insights.

By combining interactive learning with educator-led initiatives, Projek Pandai Media not only taught fact-checking skills but also **inspired students and teachers to think critically, ask questions, and navigate the digital world with confidence.**



2024 Impact



32,069

Students



2,082

Visitors at the Sabah & Sarawak Identifake Roadshows



1,000

Schools engaged



274

Teachers

Watch the Virtual Summit here to get ideas on various media literacy projects you can implement in school



SCAN

impact



Clickbait Team, Winner of Microgrant Competition 2024





Hear it from our participants

“

I feel like it is a great opportunity to join this programme. There are a lots of information given on how to identify and think critically about news. It has taught me that everyone could have their own ideas or mindset for anything that is happening or has happened. But the most important thing I learned is that we need to think rationally before making decisions or giving comments on anything. ”

Chloe Koh Jia Lin,
Student from SMJK Shan Tao, Sabah

Identifake Sabah Roadshow

This isn't just a game; it's your ticket to mastering the digital landscape with confidence and savvy.

Aimed at enlightening players aged 10 and up, "Follow Me" is a table-top game that transforms the complex world of media into a thrilling adventure of strategy, creativity, and critical thinking.



Scan here to get your first media literacy card game!



our partners



ARUS



MILE



VIA Finals competition project

Kuala Lumpur



04

VIA Safe Mobility

Empowering Students to Shape Safer Roads

The Challenge Students Faced

Road accidents remain one of the leading causes of death globally for young people aged 5 to 29, with over 270,000 pedestrians losing their lives annually. Many of these tragedies occur during commutes to and from school, highlighting the urgent need for safer mobility solutions.

Despite being among the most affected by road safety challenges, students are often excluded from conversations and decisions about solutions that could make their daily journeys safer.



2024 Impact



15,726

students participated
in the VIA 2024
competition.



216

teachers and
educators trained



11,964

students enrolled to
our online course on
the Ministry of
Education's DELiMA
platform



10

local schools across the
country



216

Student
Ambassadors



361k views 63k visitors

VIA on DELiMA

Our Solution

The VIA Safe Mobility 2024 Programme empowers primary school students to become advocates for safer mobility in their communities. By equipping them with the skills and knowledge to tackle road safety challenges, the programme transforms students from passive road users into active changemakers.

Through hands-on learning, students identify specific mobility risks around their schools and develop practical, context-specific solutions. These initiatives range from awareness campaigns and creative posters to impactful videos, all designed to promote safety measures among their peers, teachers, and wider communities.

By amplifying their voices and enabling them to lead tangible change, the programme not only enhances road safety but also cultivates a generation of responsible, engaged citizens who are empowered to shape a safer future.

Finalist VIA Competition

Kuala Lumpur



VIA School Visit 2024

VIA Competition 2024 finalists from Penang travelled to Kuala Lumpur to learn from SK Danau Kota 2 who were selected to be the pilot school for Kuala Lumpur's School Road Safety Project.






"Team Malaysia was selected as 1 of the 10 Global Finalists Competing Against teams from Angola, Brazil, Lebanon, Madagascar & Morocco."

Every morning, students & parents at SJK(C) Kwang Hwa, Sungai Nibong, Penang face a daunting challenge - heavy traffic, speeding vehicles, and motorists who often disregard pedestrian safety. With no designated pedestrian crossings, the journey to school requires extra caution and vigilance.

Recognising an opportunity to make a lasting difference, a team of Primary 6 students - Tan Jie Ling, Low Zi Ning, Oon Xin Jie, Tai Chee Ying, and Tan Zhi Ling - stepped up under the guidance of their teacher mentor, Chan Hui Lee, and two dedicated teachers, Lee Hooi Ching and Phang Poh Choo. Their mission? To make the roads around their school safer for everyone.

The students identified key issues and developed practical, student-led solutions. They proposed installing an automatic barrier gate to regulate traffic flow and designed a bold warning sign - "AWAS Palang Automatik" (Caution: Automatic Barrier)—to alert motorists. To further reinforce safety, they suggested painting an orange warning zone on the road 100 meters before the pedestrian light - creating a clear visual cue for drivers to slow down as they approach the school zone.

With support from TotalEnergies Malaysia and Arus Academy, the students turned their ideas into action. They:

-  Advocated for their solutions, engaging local representatives to rally support.
-  Collaborated with the Penang Island City Council (MBPP) to secure permits for road and pavement modifications.
-  Partnered with Bike Commute Malaysia to refine their plans with expert advice on sustainable urban mobility.

Their dedication paid off. The team was crowned national champions and advanced to the regional competition, where they emerged victorious once again, securing a spot in the global finals. Competing against teams from Angola, Brazil, Lebanon, Madagascar, and Morocco, these young changemakers presented their innovative road safety solutions on an international stage— Their journey is a testament to the power of student-led initiatives and the transformative impact of empowering young minds to create safer, more sustainable communities.

04 Social Emotional Learning



The Challenge Students Faced

Students today face increasing social and emotional challenges that impact their well-being and learning, yet social and emotional skills are often overlooked in traditional education. Many teachers want to support their students' emotional growth but lack the training and resources to do so effectively. Without proper guidance, students may struggle with stress, anxiety, and difficulty in regulating emotions, leading to long-term mental health concerns, inhibiting their full potential.

2024 Impact



70

Selected Educators
empowered with SEL
skills

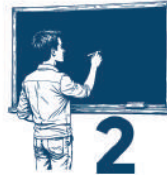
125

SEL school-based
activities conducted



1

Online Course



2

out of 4 in-person
workshops completed

Our Solution

Program Guru KARISMA aims to cultivate a generation of educators equipped to foster emotional intelligence and resilience in their students, ultimately contributing to a more compassionate and effective educational landscape.

It is a teacher training initiative designed to enhance educators' proficiency in Social and Emotional Learning (SEL) practices within and beyond the classroom. Launched with its first cohort of 70 teachers spanning pre-school to secondary levels, the program kicked off its first of four workshops in August 2024.

This comprehensive training journey will culminate in a National Social & Emotional Learning Summit in May 2025, where participants will showcase their best practices, innovative classroom strategies, and successful efforts to integrate SEL into everyday teaching and learning - ensuring that SEL reaches even more schools and students.

Guru KARISMA at Workshop 1

Kuala Lumpur





“Pada hari-hari yang sukar, saya faham bahawa perlunya untuk *“take a pause”* supaya emosi saya tidak mengganggu emosi pelajar terutamanya.”

Cikgu Norma Abdullah SMK Nan Hwa, Manjung, Perak

“Ketika mana Bengkel 1 Guru Karisma berlangsung, saya baru sahaja seminggu berada di SMJK Nan Hwa dan segalanya begitu sukar bagi saya. Namun melalui pendekatan SEL ini, bayangkan saya mampu membina hubungan yang amat rapat dengan pelajar-pelajar saya dalam masa 3 bulan. Pastinya tidak mudah bagi saya dan pelajar untuk *“break our barrier of differences but i guess LOVE is the universal language for all.”*

SEL menekankan strategi-strategi pengajaran yang membuatkan pelajar merasakan sokongan emosi daripada guru yang amat kuat dan saya dapat melihat perubahan positif dalam motivasi dan keyakinan murid, terutama dalam kalangan mereka yang sebelum ini kurang memberi perhatian di dalam kelas.

Namun perubahan yang paling besar yang saya dapat rasakan adalah kesejahteraan emosi saya sebagai seorang guru sendiri bilamana saya lebih memahami cara untuk *“regulate”* emosi saya. Pada hari-hari yang sukar, saya faham bahawa perlunya untuk *“take a pause”* supaya emosi saya tidak mengganggu emosi pelajar terutamanya. Melalui ini juga saya dapat bekerja secara optimum pada kebiasaan hari kerana saya dapat mencegah daripada *“burnout”* .”

- Cikgu Norma Abdullah SMK Nan Hwa, Manjung, Perak

**our
partners**



KEMENTERIAN PENDIDIKAN MALAYSIA



KEMENTERIAN KEWANGAN MALAYSIA

YAYASAN
HASANAH
 A foundation of Khazanah Nasional



"We don't just give answers, we guide others to find their own solutions."

Jie Yee,
Arus' Social Media Manager



Our People

Our team is the heart of our programmes - designing, delivering, and shaping experiences that empower learners. By investing in their growth and well-being, we ensure they can continue making a difference where it matters most. Here are some highlights for the team:

90%

rated 7 and above for "I am able to influence the decisions affecting my work."

Sabbatical Leave

Employees who have been with Arus more than 5 years are eligible for a 1 month paid sabbatical leave

Arus Annual Assembly

an off-site retreat to reset, reflect and reconnect at the start of the year

Updated Diversity Inclusion, and Equity Policy

Appreciation Gifts

Sponsored HRDC-claimable Course

Appreciation Gifts

Team Buildings & Birthday Celebrations

Upskilling the team through McKinsey & Company's leadership course

Care for the Team

To support employees with family responsibilities, employees may apply sick/carer's leave for the care or support of their loved ones. Employees may also take sick leave for mental health days.

Peer Feedback Platform

Long Service Awards

12x SkillShare Sessions

covering topics related to personal and professional development.

97%

Rated 7 and above for "I feel happy and fulfilled working at Arus."



Our 2024 Team



Alina Co-founder
Daniel Co-founder
David Co-founder
Felicia Co-founder
Aina Pioneer team
Anis Pioneer team
Banu Pioneer team
Jayamuniswari Pioneer team
Joanna Pioneer team



Joshua Pioneer team
Ling Pioneer team
Mulqis Pioneer team
Nabiha Pioneer team
Nadiah Pioneer team
Puteri Pioneer team
Thary Pioneer team
Tsara Pioneer team
Afiq Visionary team



Aisyah Visionary team
Amir Visionary team
Hana Visionary team
Hazwany Visionary team
Nabihah Visionary team
Nalissa Visionary team
Nirmaladevi Visionary team
Paveethra Visionary team
Ram Visionary team



Rax Visionary team
Said Visionary team
Shah Visionary team
Tulasi Visionary team
Akif Navigator team
Amiry Navigator team
Elliesya Navigator team
Farhan Navigator team
Hafzah Navigator team



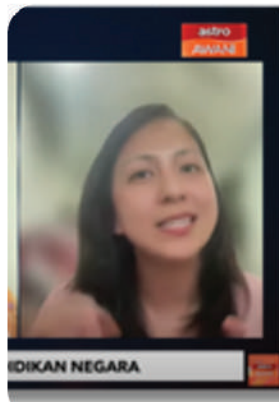
Hajar Navigator team
Hanum Navigator team
Jie Yee Navigator team
Naqib Navigator team
Natasha Navigator team
Afiq Org Support team
Charlotte Org Support team
Farah Org Support team
Yi Thing Org Support team

Arus in the news

NEWS ALERT

Arus Academy has been featured in national and international media, highlighting our work in alternative education across our various literacies. Through articles, interviews, and social media features, we bring attention to the urgent need for accessible, high-quality education for all.

Scan to read more of our news



These Penang kids just took their road safety innovation international

Imagine you're on the road near a school in Penang. There's traffic congestion, cars zigzagging, and parents frantically trying to get their kids across the street. It sounds like a scene from Rush Hour 3 - but without Jackie Chan to save the day.

Well, one group of Primary 6 students from SJKC Kwang Hwa, Sungai Nibong decided, "Enough is enough!" Instead of just waiting for adults to fix the problem, they took matters into their own hands. And guess what? They did it with some really innovative ideas.



VIA安全出行项目 推动大马学生成为道路安全倡导者

文：李昭康 图：19/12/2024 @ 324

4位来自峇株巴辖某小学六年级的学生最近展示了其创新特色，包括自行设计并制作行人安全海报，并在VIA安全出行全球总决赛中获得国际金奖。



Buletin AWANI 745 LIVE TV Agenda AWANI

Niaga AWANI: FWD perkuh program celik kewangan, 15,000 pelajar terima manfaat

FWD perkuh komitmen untuk memajukan literasi kewangan untuk rakyat Malaysia dan kerjasama celik kewangan dijangka akan manfaat kepada lebih 15,000 pelajar dalam dua tahun.



TotalEnergies fostering a culture of Road Safety Awareness among youths

POSTED ON DECEMBER 16, 2024 BY AUTO NEWS ASIA EDITORIAL

December 16, 2024, Kuala Lumpur - Students from SJKC Kwang Hwa, Sungai Nibong, Penang, were



网络世界的信息孤岛——谈这“混”世中的媒体识读教育

网络世界的信息孤岛——谈这“混”世中的媒体识读教育

September 14, 2024




BFM 89.9

Podcasts / Current Affairs / Top 5 At 5 /

Top 5 at 5: Will UPSR And PT3 Exams Return?

4 mins - 0700 30 Sept 2024



Malaysian Students Lead Road Safety Revolution With Total Energies

Zhanwei 22 to Dec 2024



Yamcha Time

TotalEnergies empowering Malaysian students for VIA Safe Mobility program

By YamchaTime 1st Dec 2024



What it takes to improve financial literacy among Malaysians

By S. Srinivasan October 8, 2024 @ 3:14pm

Collaboration among financial institutions, the private sector and government agencies is essential to promote financial awareness and



TotalEnergies' VIA Safe Mobility Program Empowers Malaysian Students as Road Safety Champions

Podcast News October 22, 2024 @ December 22, 2024 @ 1:04pm



Amir Hamzah urges public-private partnerships to improve financial literacy among Malaysians

Minis E. Han & Dina Zainal | thestrangemalaysian.com 22 Oct 2024, 10:28 pm

CORPORATE MALAYSIA'S MOST ANTICIPATED RUN FOR CHARITY IS BACK

FWD Focus for the Future 7 October 2024



Beri ruang kepada guru berinovasi atasi keciciran pelajar - Arus Academy

189 views 11 months ago ARUS/ArusTV

Pengasas Bersejua Akademi Arus Akademi beritahu guru-guru perlu diberi ruang untuk berinovasi bagi memupuk minat belajar dalam kalangan murid bagi mengatasi masalah keciciran pelajar. Arus ...



Identifake Exhibition Empowers Sabah Youths Against Misinformation

19/04/2024 08:54 PM



KOSMO!

TotalEnergies sumbang dana bantu kempen VIA Safe Mobility di sekolah

10 December 2024, 7:53 pm



BFM 89.9

Podcasts / Business / Ringgit & Sense /

Instilling Financial Savvy Through Angpau and Duit Raya

16 mins - 09:30 27 Feb 2024



Our Audio Visual Production

Storytelling is at the heart of what we do. Our in-house media team crafts compelling videos that document real impact—whether it's capturing teachers reimagining their classrooms or students solving real-world problems. With every frame, we aim to amplify voices that often go unheard.



SUBSCRIBE TO OUR YOUTUBE CHANNEL: ARUS ACADEMY

Scan to watch stories by our video production team



Documentary Screening: "Kisah Disebalik Juara"

On March 1, 2024, Arus Academy premiered *Kisah Disebalik Juara*, a documentary featuring 4 inspiring teachers. Filmed during the Fund for Life Summit 2024, the documentary captures the journey of teachers and students as they prepare for and participate in the financial summit, highlighting their challenges, growth, and triumphs.



Arus AVP team with the teachers and students from *Kisah Disebalik Juara* at our March 2024 screening.

A Documentary: Kisah Disebalik Juara

From classroom lessons to high-stakes challenges, the film captures their struggles, growth, and triumphs. It highlights the power of education in shaping financially savvy youth and the teachers' role in inspiring future changemakers. This was the basis that spurred our team to follow the journey behind 4 teachers as they mentored their students through a high-stakes financial literacy competition.

2024 Video production



A mini-documentary:
Jelajah Fun(d) for Life
ke Sekolah Orang Asli
di Perak



**A recap : VIA Safe
Mobility**
Regional Final and
International Final
competition



A short documentary
PROJECT PANDAI
MEDIA | Young Sabahans
fighting misinformation in
Keningau



**A recap: FS4A SK
Taman Sri Rampai**
FS4A team ran a
micro:bit series
workshop.



**A recap : Fun(d) for
Life Conference 2024**
| Arus Student
Council



**A recap Hari Sukan
SBJCK x Arus**
Hari Sukan 2024 BJCK
happening at Stadium
IIUM, Gombak



A recap: Reflecting on
the journey of
Identifake Roadshow
in Sabah



Hari Malaysia Video
To celebrate the
timeless impact of
educators in Malaysia



**A recap : FS4A at
Mydigitalmaker Fair**



**Young & Money-
Savvy:**
How a Malaysian
School is Redefining
Financial Education



**A SERIES : Memperkasakan Amalan
Kemenjadian Murid (MAKMur):**
Short video series of positive
classroom practices to empower
students.



A SERIES : STEAM TUTION Series.
FS4A Team ran an short series of
STEAM tution on social media



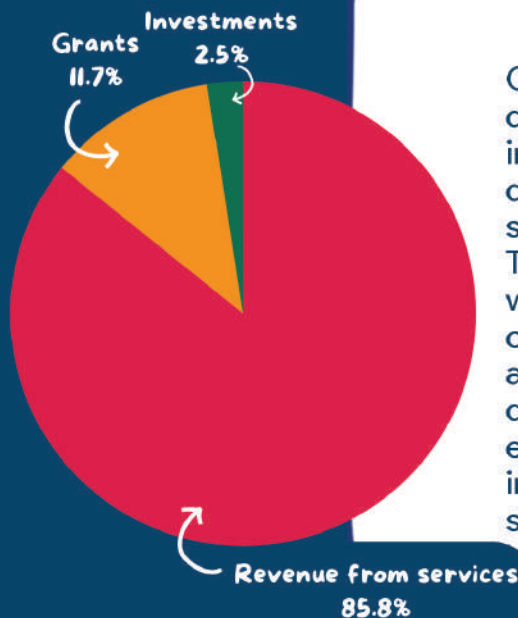
A SERIES : SEL KARISMA Series.
Social and Emotional Learning tips
for the Classroom by teachers from
Program Guru KARISMA.

Our financials

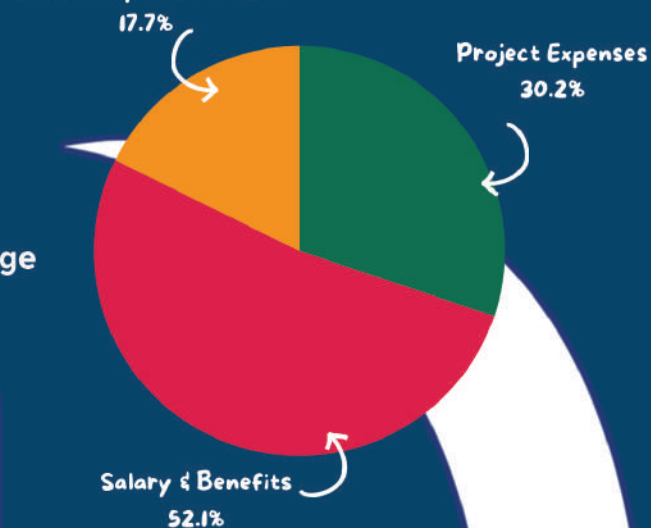
Arus's ability to drive educational equity hinges on collaboration; Partners, supporters, and donors sustain our programs, empower educators, and ensure marginalized communities thrive. Every contribution directly fuels progress, proving that transformative change is a collective journey.

Income

Our earnings is derived from a diverse range of services offered, including teacher training, content development, system set-up, student instruction, and more. These revenue streams, coupled with grants and investments, fuel our mission to invest in education and enrich futures, enabling us to deliver high-quality educational experiences and empower individuals through knowledge and skill development.



Expenses



Expenses

Our expenses are primarily directed towards programme costs, reflecting our commitment to delivering high-quality educational experiences, with salaries representing a significant portion of attracting and retaining top talent in the education sector. Employee benefits are provided to support our valued staff members, while other operational costs are carefully managed to ensure efficient operations and maximum impact on our education initiatives.

Support us



Fund or donate to our community school



Share your expertise



Host an experiential outing



Volunteer as mentor or coach



arus.cc/arus-friends

Sign up as Friends of Arus



Donate to Support our students' journey

 @arusmalaysia
 



 @arusacademy



Thank you
to everyone who was part of our 2024



Funders & Partners

- AIESEC Malaysia
- Biji-Biji Initiative
- Buku Jalanan Chow Kit
- CelcomDIGI
- Cytron Technologies
- Financial Education Network (FEN)
- Forward College
- FWD Takaful
- FWD Insurance
- Google
- JOM Check
- Malaysia Digital Economy Corporation (MDEC)
- Malaysia Information Literacy Education (MILE)
- Ministry of Finance
- Sarawak State Government
- The Fourth Media
- Total Energies
- UNICEF Malaysia
- US Embassy
- ViTrox College
- Vitrox Foundation
- Yayasan Hasanah

Ministry of Education

Bahagian Sukan, Kokurikulum dan Kesenian

- JPN Johor
- JPN Kedah
- JPN Kelantan
- JPN Melaka
- JPN Melaka
- JPN Negeri Sembilan
- JPN Pahang
- JPN Perlis
- JPN Sabah
- JPN Sarawak
- JPN Selangor
- JPN Terengganu
- JPWP Kuala Lumpur
- JPWP Labuan
- JPWP Putrajaya

Our interns

Angus, Ayrton Leon Sin yan, Heidi, Shafiqah, Sin Yan and Yan Ru



is celebr

10TH YEAR A

since 2015 to ma



WIS

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ANNIVERSARY

any more years!



ARUS ACADEMY

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Pusat Perniagaan Alma,
14000 Bukit Mertajam,
Pulau Pinang

Kuala Lumpur:
S12, Menara Raja Laut,
Jln Raja Laut,
50350 Kuala Lumpur,
Wilayah Persekutuan
Kuala Lumpur

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